## EQUITY VALUATION

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ON THETA $45^{\circ}$ S EQUITY VALUATION MODEL

How does Theta 45 evaluate the equity of a company?

## The Theta 45 Valuation Model

Theta 45 uses a discounted cash flow
(DCF) model, that values a company by comparing the opportunity cost of investing in an alternative financial security, such as a government bond.

Why would you invest in a company that would provide less return than a government bond?


## Price vs Value

A company has a market price, determined by the forces of demand and supply in the stock market. A company also has a value, as determined by either its stockholder equity (total assets - total liabilities), or the free cash flow an investor would receive, adjusted for the time value of money (see below).

## Premium vs Discount

When the share price is greater than the share value, the company is said to be trading at a premium. However, when the share price is less than the share value, the company is said to be trading at a discount.

Investors buy shares in the company when its trading at a discount in the short-term, hoping to profit in the long-term when the share price returns to share value.

## The Question

What value would you place on a company, that is projected to generate $\$ 10,000,000$ in free cash flow, in 10 years?

## The Time Value of Money

You have heard of the expression, "time is money". This is because, instead of doing nothing, you could utilize what time you have to work and earn money.

Just as there is a "monetary value to time", there is also a "time value of money". This is because, instead of your cash doing nothing, you could utilize what cash you have to invest in a risk free financial security, such as a high interest bank account, or government bond.

## The Opportunity Cost

As a rational investor, why would you invest in another security that would earn you less return than a risk free financial security. In other words, there would be an opportunity cost if you invested in an asset that generated less return than the risk free rate.

## The Discount Rate

The discount rate is the minimal return required by the investor, to compensate for the opportunity cost of investing in an alternative financial security.

The Discount Rate Types Used
The Theta 45 DCF model can analyse the opportunity cost between investing in this company and 4 other alternative financial securities:

Risk Free Rate: Risk Premium Rate: Currently Trading Rate: Optional Discount Rate:

Compares this investment to purchasing a government bond that matures in 10 years. Adds a risk premium to the risk free rate, to compare this investment to a corporate bond. Equates the discount rate to the current share price, to compare this investment against another company. Either compares this investment to another bond or equates this discount rate for further analysis.

## Cash Flow Projection

The Theta 45 DCF model uses historic data from financial statements to provide a conservative projection of free cash flow for the next 10 years.

## The Equation

To calculate the value, V , of the equity in a company, we need to know:
The Investment Horizon, in $T$ years

$$
V=\frac{C}{(1+d)^{T}-1}
$$

## The Answer

Let's calculate the maximum amount you would pay for a company that is predicted to generate $\$ 10,000,000$ in free cash flow in 10 years.

The maximum amount you would pay for this company, is calculated by comparing this investment to a risk free investment such as a government bond. In this example, we will assume the discount rate is equal to the 10 US Treasury Bond, 2\%

## Financial Disclaimer

Theta 45 is not a financial advisor. The information provided by Theta 45 is not financial advice. You must seek the advice of a financial advisor before investing. Your capital is at risk when investing in an equity. Past performance is not an indicator of the future.
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## ØTНЕТА 45

## Company Information

| Company Name | Alphabet Inc. | Shares Outstanding |  | 12,160,000,000 |
| :---: | :---: | :---: | :---: | :---: |
| Ticker Symbol | GOOG | Share Price |  | 100.57 |
| Market | NasdaqGS | Share Price Date |  | 22/09/2022 |
| Currency | USD | Market Capitalization |  | 1,222,931,200 |
| Monetary Units | 1000 | Investment Horizon (years) |  | 10 |
| Cash Flow History |  |  |  |  |
| Year | 31/12/2018 | 31/12/2019 | 31/12/2020 | 31/12/2021 |
| Free Cash Flow | 22,832,000 | 30,972,000 | 42,843,000 | 67,012,000 |
| Change |  | 36\% | 38\% | 56\% |
| Change fom Start |  | 36\% | 88\% | 194\% |
| Average Growth |  | 36\% | 37\% | 43\% |
| Latest Quarter | 1 | 2 | 3 | 4 |
| Free Cash Flow | 15,320,000 | 12,594,000 | 0 | 0 |
| Projected Cash Flow | 55,828,000 | based on | 2 | eported |

## Cash Flow Projection



## Discount Rates

| Risk Free Rate | $3.51 \%$ | $3.51 \%$ | $3.51 \%$ |  |
| :--- | ---: | ---: | ---: | ---: |
| Risk Fre Security | 10 Year US Treasury Rate | 10 Year US Treasury Rate | 10 Year US Treasury Rate | 10 Year US Treasury Rate |
| Rate on Date | $20 / 09 / 2022$ | $20 / 09 / 2022$ | $20 / 09 / 2022$ | $20 / 09 / 2022$ |
| Risk Premium | $0.00 \%$ | $1.09 \%$ | $0.18 \%$ |  |
| Risk Premium Type | None | Corporate Bond I | Currently Trading | Apple Inc (AAPL) |
| Discount Rate | $\mathbf{3 . 5 1 \%}$ | $\mathbf{4 . 6 0 \%}$ | $\mathbf{4 . 8 9 \%}$ | $\mathbf{3 . 6 9 \%}$ |

## Equity Valuations

| Company Value | $1,816,763,445$ | $1,317,917,177$ | $1,222,931,200$ |
| :--- | ---: | ---: | ---: |
| Share Value | $\mathbf{1 4 9 . 4 0}$ | $\mathbf{1 0 8 . 3 8}$ | $\mathbf{1 0 0 . 5 7}$ |
| Share Price | 100.57 | 100.57 | 100.57 |
| Difference | $-32.69 \%$ | $-7.21 \%$ | $\mathbf{1 4 0 . 9 4}$ |
| Trading At | Discount | Discount | $-28.64 \%$ |
|  |  |  | Premium |

Bond Cash Flow

| Year | Risk Free Rate | Corporate Bond I | Currently Trading | Apple Inc (AAPL) |
| :---: | :---: | :---: | :---: | :---: |
| 0 |  |  |  |  |
| 1 | 63,768,397 | 60,624,190 | 59,808,743 | 63,239,766 |
| 2 | 66,006,668 | 63,412,903 | 62,733,753 | 65,573,313 |
| 3 | 68,323,502 | 66,329,896 | 65,801,813 | 67,992,968 |
| 4 | 70,721,657 | 69,381,072 | 69,019,920 | 70,501,909 |
| 5 | 73,203,987 | 72,572,601 | 72,395,413 | 73,103,429 |
| 6 | 75,773,447 | 75,910,941 | 75,935,987 | 75,800,946 |
| 7 | 78,433,095 | 79,402,844 | 79,649,716 | 78,598,001 |
| 8 | 81,186,096 | 83,055,375 | 83,545,070 | 81,498,267 |
| 9 | 84,035,728 | 86,875,922 | 87,630,930 | 84,505,553 |
| 10 | 86,985,382 | 90,872,214 | 91,916,613 | 87,623,808 |
| Total Cash Flow | 748,437,958 | 748,437,958 | 748,437,958 | 748,437,958 |

## Notes

Corporate Bond I: Alphabet Inc. 1,1\% 20/30 ISIN: US02079KAD90
Apple Inc. (AAPL) Currently trading at a discount rate of about 3.69\%

